BRIAN OSTROFF



EDUCATION

Sept. 2018–May 2020 ArtCenter College of Design Pasadena, CA

Master of Fine Arts in Graphic Design

Jan. 2019-June 2019

Designmatters Fellowship

In conjunction with Cedars-Sinai Health and Equity and the Los Angeles Recreation and Parks. Collaborated with a team designing environmental, digital, and identity systems to increase the activity of all Angelenos by 10% in preparation for the 2028 Olympics.

Feb. 2019

Designstorm

Vans: The Future of Print

Participated in a three day immersive workshop to help rethink and design concepts for the future of textile printing for the Vanity Fair Corporations portfolio of brands.

Sept. 1995-May 2003

The School of the Art Institute of Chicago Chicago, IL

Bachelor of Fine Arts

Studio Art, Art History, Art Education

Sept. 1994-June 1995

Alabama School of Fine Arts

Birmingham, AL

Fine Arts

RECOGNITION

Sept. 2018-May 2020

ArtCenter College of Design MFA conferred with Distinction

Jan. 2020-May 2020

Hoffmitz Milken Center for Typography (HMCT)

Student Gallery

Straat: Font Design Specimen

Dec. 2020 Shine LA

Silver Award - Student Designs

Industrial Designers Society of America (IDSA)

Jan. 2019

Hoffmitz Milken Center for Typography (HMCT) Ruth Sackner Award for Typography and Language

Jan. 2013-Present

Adobe: Train the Trainer Certified to train educators in curriculum design and the use of the Adobe Software Suite.

Jan. 2004

Rated a "Good" teacher by Her Majesties Inspectors; the highest rating a teacher in the UK can receive.

June 1995-May 2003

The School of the Art Institute of Chicago Merit-Scholarship

EXPERIENCE

June 2020-January 2024

Graphic Designer

Activision - High Moon Studios

Carlsbad, CA

Conducted research and created 1000s of iconic graphics for one of the best selling video games in the world. As the solo, inhouse graphic designer for High Moon Studios, I aided in crafting immersive environments for four releases of *Call of Duty* and numerous Warzone maps. Additionally, fulfilled key roles in driving internal and external marketing, overseeing social media platforms, designing presentations, and facilitating studio rebranding efforts.

Aug. 2017-June 2018

Visual Arts Itinerant Teacher

Los Angeles Unified School District

Los Angeles, CA

Created and implemented Visual Arts curriculum aligned with National and State Educational Standards for elementary schools in economically disadvantaged communities in the Southern District of LAUSD. Directed the academic progress of 150 students a day spanning a network of seven diverse schools, promoting creativity and advancing artistic skills with individually tailored instruction.

Aug. 2007-July 2017

Visual Arts Teacher & Visual Literacy Coordinator

Vistamar School El Segundo, CA

Developed, assessed, and presented courses in film, graphic design, digital photography, ceramics, and mixed-media for a startup, private high school. Contributed to the design of the teacher evaluation frameworks, accreditation process, branding materials, marketing assets, and technology training sessions for faculty and staff. Additionally, organized and instructed weekly seminars on visual critical studies.

Aug. 2005-July 2007

Art Department Chair

High Tech High Bayshore

Redwood City, CA

Played a pivotal role in the inception and cultivation of the ethos at a Charter School, actively contributing to its establishment and growth. Spearheaded the creation and leadership of an innovative "Art Lab" studio that seamlessly integrates traditional and cutting-edge technological tools. Delivered comprehensive instruction in digital design to students, faculty, and staff, fostering a dynamic learning environment.

Aug. 2003-July 2005

Visual Arts Teacher

Quarrendon Upper School

Aylesbury, England

Revitalized a Secondary Comprehensive School from the brink of closure, as part of a team that ignited a turnaround transforming its trajectory. Implemented a progressive educational approach and cultural overhaul, engaging and educating 950 students a week and their families in art, design, and woodworking. Quarrendon has become one of England's leading grammar schools.

EXPERTISE

Digital: InDesign, Photoshop, Illustrator, Premiere Pro, After Effects, Powerpoint, Keynote, FontLab, Glyphs, font design, photography

Analog: Painting, drawing, mixed media, ceramics, woodworking, writing, people management, information management, culture development, research, curriculum development