

# BRIAN OSTROFF

Graphic Designer + Creative Strategist

contact@bostroff.com · www.bostroff.com  
424-241-6270 · Los Angeles, CA

## EDUCATION

May 2020 **Master of Fine Arts in Graphic Design**

ArtCenter College of Design  
Pasadena, CA  
GPA: 3.98

May 2003 **Bachelor of Fine Arts in Art Education, Art History, and Studio Art**

The School of the Art Institute of Chicago  
Chicago, IL

## EXPERIENCE

Jan 2024 **Graphic Designer**

June 2020  
Activision  
Remote

- Conducted visual and cultural research to create immersive environments across multiple global locations for four of the world's highest grossing Call of Duty Premium releases and multiple Warzone maps.
- Individually created 30+ designs weekly including brand logos, posters, billboards, awnings, store signage, way-finding, maps, title screens, icons using Adobe Illustrator and Photoshop.
- Created and maintained company decks in PowerPoint for monthly Town Halls and game pitches, streamlining communication for company leadership.
- Ensured compliance with copyright laws by collaborating with the Legal Department on design elements and brand naming.
- Orchestrated re-branding for High Moon Studios, establishing a cohesive visual identity across print and digital platforms.
- Boosted an external and internal presence for High Moon Studios through visual research, creative strategy, designing, and overseeing print production for t-shirts, towels, travel mugs, coolers, sunglasses, flips flops, stickers, shipment packaging, glassware, posters, postcards, holiday cards, and office way-finding.
- Enhanced brand engagement by 20% through social media graphic design and copywriting for High Moon Studios.

June 2019 **Designmatters Fellowship, ArtCenter College of Design**

Jan 2019  
ShineLA  
Pasadena, CA

- Collaborated with a small team to design a website, a mobile application, wearable devices, marketing collateral, bulletin boards, flyers, a monthly community zine, and site-specific, environmental graphics to encourage and increase the activity of all Angelenos by 10% in preparation for the 2028 Olympics.
- Conducted qualitative research, analyzed, and implemented responses to satisfy design briefs created by Cedars-Sinai Health and Equity, Los Angeles Recreation and Parks, Garmin, and Discovery Cube museums.
- Presented carefully crafted, iterated strategic solutions to diverse stakeholders, aligning organizational objectives with quantifiable outcomes while navigating and integrating multiple perspectives and visions into deliverables, ensuring comprehensive alignment with strategic goals and maximizing impact.

June 2018 **Visual Arts Itinerant**

Aug 2017  
Los Angeles Unified School District  
Los Angeles, CA

- Developed creative strategies and visual arts curriculum for seven economically and culturally diverse institutions, incorporating research on current systems, strategic growth, community outreach, and aligning with client goals and requirements to enhance engagement, teaching, and learning.
- Directly supervised the art and design education of approximately 750 students per week through individually tailored creative direction - encouraging holistic design systems thinking and advancing artistic skill sets.
- Employed creative problem-solving in managing budgetary constraints to develop equitable access to sustainable resources coinciding with yearly, successive lesson planning.

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## EXPERIENCE

### July 2017 Aug 2007 **Digital Media Teacher & Visual Literacy Coordinator**

Vistamar School  
El Segundo, CA

- Authored, evaluated, and presented art courses in graphic design, film, and digital photography using Illustrator, Photoshop, InDesign, Premiere Pro, and After Effects for a startup, independent institution.
- Assisted in designing teacher evaluation frameworks and ensuring compliance with national accreditation standards to elevate institutional distinction.
- Collaborated with stakeholders and leadership to develop brand identity and marketing assets to amplify visibility for target demographics.
- Conducted Adobe Creative Suite training sessions for colleagues, optimizing their skills for website development, coursework creation, and book design to foster greater engagement.
- Orchestrated weekly Visual Critical Studies seminars to increase awareness of media tactics and influence.

### July 2007 Aug 2005 **Art Department Chair**

High Tech High: Bayshore  
Redwood City, CA

- Spearheaded the creation of an innovative "Art Lab" that integrated traditional and cutting-edge tools to direct individuals in the creation of authentic, user-centered art and design experiences.
- Delivered comprehensive creative strategy and implemented design systems to foster dynamic exchanges that elevated teaching and learning throughout the institution.

### July 2005 Aug 2003 **Visual Arts Teacher**

Quarrendon Upper School  
Aylesbury, England

- Collaborated with an international team to revitalize an ailing secondary comprehensive into one of England's best schools by igniting a cultural resurgence, developing sequential curriculum, and overseeing budget development.
- Managed and engaged 950 students per week through regular communication with families and administrators, time management, and application of progressive educational systems.

## SKILLS

### **Design and Presentation**

Art direction, creative direction, creative strategy, project management, time management, collaboration, active listening, adaptability, attention to detail, qualitative and quantitative research, brand identity, brand strategy, logo design, deck design, print production, digital photography, painting, illustration

### **Software**

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Acrobat, PowerPoint, Keynote, FontLab, Figma, Microsoft Office

## AWARDS & RECOGNITION

**Core 77 Design Awards – Notable Awards: Social Impact Design, Sports & Recreation Design. IDSA – Silver Award**  
Shine LA

### **Ruth Sackner Award for Typography and Language**

Hoffmitz Milken Center for Typography (HMCT)

### **PreK-12 Single Subject Teaching Credential - Visual Arts**

California Commission on Teacher Credentialing (CTC)

### **"Good" Teacher – Her Majesties Inspectors (HMI)**

The highest rating a teacher in the UK can receive

### **Adobe Train-the-Trainer**